

# SERENESKIN

BEAUTY FROM WITHIN

SereneSkin™ is a probiotic-powered skincare supplement that supports a radiant, youthful complexion as well as supporting total body health. SereneSkin™ is a unique blend of four spore-forming *Bacillus* probiotic strains with added vitamin K2 for overall skin microbiome and gut-skin axis support.

The skin is the body's first line of defense, so it's essential to know how to keep it healthy. The skin, like the gut, has a unique bacterial community — its own microbiome.

Probiotic supplements represent a breakthrough in skincare innovation. They can help improve the skin's natural microbial balance by supporting the health of the gut microbiome. Probiotics help support digestive balances, working to maintain skin moisture retention, texture, and radiance. Maintaining a flourishing microbiome supports your skin's beauty, health, and clarity. We created our SereneSkin™ supplement to promote beauty from within.

## THE GUT-SKIN AXIS

The gut and skin have an intimate relationship that is much more than skin deep. Both organs contain rich microbial communities that interact with the immune system. Researchers coined the term "gut-skin axis" to describe the communication pathway between the gut and skin. The two organs communicate and influence each other through molecules transmitted through the bloodstream, forming the gut-skin axis, where the gut and skin enjoy a constant dialogue. The gut microbiome supports numerous processes throughout the body. The skin is often a great indicator of what's going on inside the gut microbiome — a healthy gut microbiome is often mirrored as healthy, vibrant skin.<sup>1</sup>



## KEY BENEFITS



Helps skin retain moisture



Supports clear skin



Resolves occasional non-cystic acne



Addresses fine lines and wrinkles



Supports the gut-skin axis

## KEY FEATURES

- A unique blend of 6 billion CFUs of four spore-forming, Bacillus probiotic strains with added vitamin K2 for overall skin microbiome support
- Overcomes occasional non-cystic acne
- Supports healthy skin
- Provides support for age-related fine lines and wrinkles
- Overcomes occasional dry or oily skin
- Promotes and maintains skin firmness
- Supports gut microbial richness

## SUPPLEMENT FACTS

Serving Size 1 Capsule  
Servings Per Container 30

Amount Per Serving	% Daily Value
Proprietary Probiotic Blend 290 mg (6 Billion CFU)†	†
<i>B. indicus</i> , HU36™	†
<i>B. subtilis</i> HU58™	†
<i>B. coagulans</i> SC208	†
<i>B. clausii</i> SC109	†
Vitamin K2 (MK-7) 300 mcg	†

† Daily values not established.

**Other Ingredients:** Cellulose and vegetarian capsule (cellulose and water).

## SUGGESTED USE

Ages 3+: Take 1 capsule daily with a meal or consult with your healthcare practitioner.

## INGREDIENTS

Bacillus probiotics have shown an excellent capacity to support the diversity and health of the skin microbiome, particularly when combined with vitamin K2 (MK-7). Bacillus probiotic supplementation has been shown to reduce occasional non-cystic acne lesion formation. Additionally, Bacillus strains can support gut barrier integrity, improve skin moisture, and reduce sebum production.

### BACILLUS INDICUS HU36

*B. indicus* HU36 is a novel, carotenoid-producing probiotic strain. Isolated from humans, HU36 produces high levels of carotenoids at the site of absorption. Carotenoids are yellow, orange, and red pigments produced by plants, algae, and bacteria that have antioxidant properties and support healthy skin.

### BACILLUS SUBTILIS HU58

*B. subtilis* HU58 spores can support the intestinal microbiome, exerting their highly beneficial effects in humans by supporting a healthy, balanced, and harmonious intestinal ecosystem.

### BACILLUS COAGULANS SC208

*B. coagulans* SC208 produces L-lactic acid, which supports immune function and digestibility. It has typical characteristics of both the Bacillus and Lactobacillus microorganisms.

### BACILLUS CLAUSII SC109

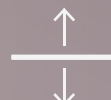
*B. clausii* SC109 is an aerobic, spore-forming bacterium that survives transit through the stomach's acidic environment and supports colonization of the intestine. *B. clausii* has also been shown to support digestibility, immune function, respiratory health, and a harmonious microbial ecosystem.

### VITAMIN K2 (MK-7)

Collagen and elastin proteins work together to maintain healthy skin. Collagen keeps skin firm and strong, while elastin gives skin structure and its elastic nature, allowing it to snap back to its original shape after it's stretched. Together, these proteins maintain firm yet supple skin. Furthermore, vitamin K2 can support skin firmness and thickness by maintaining sufficient levels of collagen. In summary, K2 is unique in that it can: <sup>2,3</sup>



Support existing hair and nail growth



Promote skin thickness



Support skin complexion

\*\*These statements have not yet been evaluated by the Food and Drug Administration (FDA). This product is not intended to diagnose, treat, cure, or prevent any disease.

Sources: 1. O'Neill CA, et al. The gut-skin axis in health and disease: A paradigm with therapeutic implications. *Bioessays*. 2016 Nov;38(11):1167-1176. 2. Gheduzzi D, Boraldi F, Annovi G, et al. Matrix Gla protein is involved in elastic fiber calcification in the dermis of pseudoxanthoma elasticum patients. *Lab Invest*. 2007;87(10):998-1008. 3. Shuster S. Osteoporosis, a unitary hypothesis of collagen loss in skin and bone. *Med Hypotheses*. 2003;65(3):426-32.